

The Complete Checklist for Preparing for Your Corporate Headshot

Corporate Headshot

Taking corporate headshots that show your skills and personality can be tough. You might worry that your photos won't truly show how great you are at your job.

I know how important a good headshot is to your career. *My goal is to help you feel confident, turning nervousness into powerful photos that show your true self.*

My 4-Step Solution

01

Preparing for Your Photoshoot

- ✔ **Schedule a Pre-Photoshoot Consultation:** Discuss your career goals.
- ✔ **Plan Your Wardrobe:** Select outfits that connect with your professional role and personal brand.
- ✔ **Accessorize:** Choose accessories that work well with your attire and professional image.

02

During the Photoshoot

- ✔ **Show Confidence:** Display confident, professional facial expressions.
- ✔ **Background Selection:** Choose a background that works with your industry.
- ✔ **Discuss Lighting:** Make sure the lighting matches the tone and mood that works for your brand.

03

After the Photoshoot

- ✔ **Review and Select Images:** Choose the photos that best represent your professional image and goals.
- ✔ **Discuss Retouching Needs:** Let me know any specific editing or retouching preferences.

04

Leveraging Your New Headshot

- ✔ **Update Your Online Profiles:** Use your new headshot on LinkedIn, company website, and other relevant platforms.
- ✔ **Incorporate into Professional Materials:** Add your headshot to business cards, presentations, and promotional materials.

bonus

Tips for Corporate Professionals

- ✔ **Show Leadership and Competence:** Ensure your headshot shows authority and professionalism.
- ✔ **Stay Industry Relevant:** Keep your image with current trends and standards in your specific industry.

Tips for Small Business Owners

- ✔ **Showcase Your Brand Personality:** Let your headshot reflect your story.
- ✔ **Emphasize Innovation and Creativity:** Use your headshot to show your innovative spirit.

A bad headshot can give the wrong impression and hide your skills. To make sure your headshot shows how talented you are.

To tackle this, consider these key tips:

1

Preparation is Key

Research and plan your clothes and grooming ahead of time.

2

Express Yourself

Practice your expressions to balance looking approachable and professional.

3

Work with Your Photographer

Tell me your goals and personal style for a headshot that represents you.

The stakes of a corporate headshot are *high*.

A great headshot opens doors to new opportunities, creating a lasting impression of confidence.

On the flip side, a bad photo can KILL your professional image, costing you valuable connections and advancements.

Your headshot is *more than just a picture*; it's an investment in your personal brand and professional future.



Have Questions?